

Impact Connection Gratitude



**FUNERAL SERVICE
FOUNDATION**



**2024
IMPACT
REPORT**





Dear Friends,

As we reflect on the past year, I am filled with deep gratitude for the generosity and dedication of our incredible community of supporters. Your commitment has made a lasting impact, allowing us to continue our mission of lifting up grieving communities by investing in people and programs that strengthen funeral service.

As the late Tom Johnson (who deservedly received the Foundation's 2024 Distinguished Service Award) always said, "It's about relationships." In funeral service, we rely on one another and are connected by a unique and essential profession in service of our communities. The support, comfort, and guidance you provide to the families you serve are essential.

Similarly, our work at the Foundation would not be possible without the unwavering support of stakeholders like you. Your contributions ensure that we can provide resources and educational opportunities that benefit our entire profession in service of others.

Because of You: Impact, Connection, Gratitude

Thanks to your generosity, 2024 was a year filled with meaningful impact, lasting connections, and deep gratitude. Together, we:

-● **Created impact and opened doors for nearly 300 individuals to grow and lead in their field by awarding scholarships to 299 funeral service students and professionals.**
-● **Distributed nearly 11,000 copies of the Foundation's resources, including *Youth and Funerals* and *When a Child Dies*, to support funeral homes and other organizations.**
-● **Built connections at the Funeral Service Foundation Golf Classic, where 130+ attendees gathered at TPC Louisiana and raised more than \$167,000 for our mission.**
-● **Honored a legacy at our Annual Donor Reception, where we celebrated Tom Johnson as the 2024 Distinguished Service Award winner and raised more than \$130,000 to establish the Tom Johnson Memorial Scholarship.**

On behalf of my fellow Board of Trustees, committee members and volunteers, I extend my heartfelt appreciation for your dedication and belief in our mission. As we look to the future, let us continue to lean on one another, knowing that together, we can make an even greater impact.

Thank you for being a part of this journey with us. We look forward to all that we will accomplish together in the year ahead.

With deepest gratitude,



John Heald
2024-2025 Foundation Chair



2024-25 Funeral Service Foundation Board of Trustees

BOTTOM ROW (L-R): Leili McMurrough, NFDA Liaison Dan Ford, Immediate Past Chair Mark Krause, Chair John Heald, Chair-elect Jeff Smith, Treasurer David Falconer, Kathy Kelley.

TOP ROW (L-R): Bryant Hightower, Tyler Anderson, Carmalita March-Harris, Lisa Baue, John Faulk, Will Bischoff, NFDA CEO Christine Pepper, Matt Outcalt, Jimmy Lucas, Tim Schramm, Jenn Parvin, Jimmy Altmeyer.

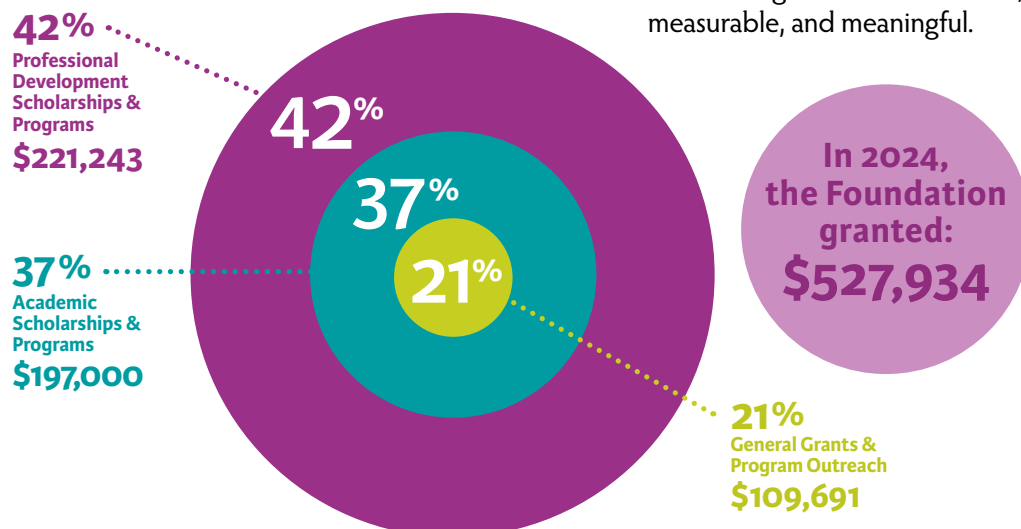
NOT PICTURED: W. Ashley Cozine, David Hernandez, Todd Lombard, Thomas Pontone.

FINANCIAL HIGHLIGHTS			
	2024	2023	2022
Total Assets	\$13,131,992	\$11,940,325	\$10,497,280
Total Investment Earnings	\$1,093,765	\$1,187,470	(\$1,663,421)
Operating Expenses	\$402,518	\$441,817	\$503,765

Financial Stewardship & Outcomes

The Board of Trustees comprises dedicated volunteer leaders from across the profession who value their role in thoughtfully managing donor contributions and overseeing the Foundation's endowment.

Each trustee is a passionate and generous champion of the Foundation's mission, and committed to achieving results that are clear, measurable, and meaningful.





THE FUNERAL SERVICE FOUNDATION GOES TO CANADA!

Humber Polytechnic Visit

In April 2024, former Foundation Chair and Trustee Allan Cole and Foundation Executive Director Jedd Lapid visited Humber Polytechnic in Ontario to meet with students, faculty, and staff

of its Funeral Service Program.

The Foundation funded a grant of more than \$135,000 for resiliency training support for students in funeral services programs. Humber faculty is working to share its findings regarding the resiliency pro-

gram with other educational institutions.

In recognition of this grant, the Foundation received Humber's Medal of Gratitude for making a meaningful difference in the lives of students.



Student Day at MacKinnon & Bowes

On this trip up north, Allan Cole, owner and president of MacKinnon & Bowes Ltd., hosted more than 100 students and faculty from three funeral service schools in Canada at his headquarters. Students were able to participate in practical learnings that covered phone etiquette, shipping remains, and driving hearses and limousines in formal processions led by the Toronto Police Service traffic squad.

Foundation Executive Director Jedd Lapid spoke to students about the Foundation's resources and scholarship program, and encouraged students to apply.





Strengthening Funeral Service Through Recruitment

In 2024, the Foundation supported a research study conducted by McKee Wallwork that focused on staff recruitment. Along with staff retention, recruit-

ment has emerged as one of the most significant challenges facing the funeral profession. This cross-industry study will explore the perspectives of today's workforce and provide actionable data that can inform recruitment strategies within funeral service and beyond.

Expanding Trusted Resources for Grief and Loss

In 2024, the Foundation launched new projects with its longtime partners – the National Alliance for Children's Grief (NACG) and the National Pediatric Palliative Care Coalition (NPPCC) – to enhance two of its most widely used resources.

NACG is developing a series of short-form digital tools addressing six key topics from the Youth & Funerals initiative, designed to support grieving children and the adults who care for them.

Meanwhile, NPPCC conducted a survey of funeral directors and other deathcare

professionals who have used the *When a Child Dies* booklets. The feedback will help assess the resource's impact and guide future improvements to the program.

The Foundation offers all its resources FREE of charge at its resource store, sponsored by Batesville. Simply pay shipping.



JOURNEY SERVE



FUNERAL SERVICE
FOUNDATION

ICCFA

EDUCATIONAL
FOUNDATION

Journey to Serve – the Funeral Service Foundation and the ICCFA Educational Foundation's joint recruitment initiative – continues to serve as a resource for recruiting U.S. and Canadian military veterans to funeral service.

Visit JourneytoServe.com or scan the QR code to download a free toolkit designed to help you hire veterans for your funeral service business.





MEET THE MENTORS

MARCH
2024

APRIL
2024

JUNE
2024

JUNE
2024

SCHOLARSHIPS: Professional Development

March 19 – 22 Meet the Mentors 26 Scholarships

Twenty-six young and newly licensed funeral service professionals gathered for NFDA's annual Meet the Mentors program, which the Foundation has wholly funded since its 2011 inception. Attendees learned from some of the profession's finest: Virginia "Jenni" Bryant, Jay Dietz, and Kenneth Howe.

For the first time, Meet the Mentors was held in conjunction with NFDA's annual Advocacy Summit in Washington, D.C.

April 28 – 30 Professional Women's Conference 21 David C. Baue Scholarships

The Foundation awarded 21 funeral service professionals with David C. Baue NFDA Professional Women's Conference Scholarships for the 2024 Professional Women's Conference in Savannah, Georgia.

These professionals joined 150 dedicated women in funeral service for inspiration, learning, and camaraderie with presentations on leadership, advocacy, marketing, well-being, and more.

June 19 – 21 Certified Celebrant Training Program 10 Scholarships

The Foundation awarded 10 scholarships to InSight Institute's Certified Celebrant Training Program, hosted at NFDA headquarters in Brookfield, Wisconsin.

Presented by Glenda Stansbury and Cathy Nichols of InSight Institute, the certification program developed celebrant skills around articulating the value of a funeral, facilitating family meetings, presenting, and more.

June 23 – 25 (Kickoff Event) National Emerging Leaders Program 20 Participants

The Foundation supported NFDA's National Emerging Leaders Program, a one-of-a-kind, year-long skills training course for funeral service professionals interested in management, leadership, and more. The 2024-25 class was selected by a national review committee and launched its session at NFDA headquarters in Brookfield, Wisconsin, with a two-day event in June.



PROFESSIONAL WOMEN'S CONFERENCE



CERTIFIED CELEBRANT TRAINING



NATIONAL EMERGING LEADERS PROGRAM



**AUGUST
2024**

**SEPTEMBER
2024**

**OCTOBER
2024**

**AUGUST-
NOVEMBER
2024**

**August 3 – 7
NFDMA
Convention
9 Scholarships**

Foundation Trustee Carmalita March-Harris and Foundation Executive Director Jedd Lapid presented nine recipients with scholarships to attend the NFDMA Convention in National Harbor, Maryland.

**September 11 – 13
CANA
Convention
5 Scholarships**

Foundation Immediate Past Chair Lisa Baue and Trustee Jimmy Lucas presented five recipients with scholarships to CANA's 106th Annual Cremation Innovation Convention in Chicago, Illinois.

**October 20 – 23
NFDA
Convention
24 Scholarships**

Twenty-four funeral service professionals attended the 2024 NFDA International Convention & Expo in New Orleans, Louisiana, as Foundation scholarship recipients.

**Student
Arranger
Training
Program
4 Schools**

For the eighth year in a row, the Foundation brought the NFDA Student Arranger Training Program to Canadian and ABFSE-accredited schools. Nearly 150 students from Lake Washington Institute of Technology, St. Petersburg College, Eastwick College, and Mid-America College of Funeral Service received in-person or virtual training.



August 28
Eastwick College

September 20
St. Petersburg College

October 30
Mid-America College
of Funeral Service

November 18
Lake Washington
Institute of
Technology



SCHOLARSHIPS: Professional Development 2024 Recipients



**FUNERAL SERVICE
FOUNDATION**

Meet the Mentors

Camille Bourbeau
O'Connor Brothers
Worcester, Massachusetts

Kortez Boyd
Westside Funeral Home
Fairfield, Alabama

Alexandra Caselli
Jefferson Memorial
Funeral Home & Cemetery
Pittsburgh, Pennsylvania

Darian Chalmers
Brunswick Memorial Home
East Brunswick,
New Jersey

Cheyenne Cobbs
Jefferson Memorial
Funeral Home & Cemetery
Pittsburgh, Pennsylvania

Jordan Fenner
Hinkle-Fenner Funeral Home
Inc., Davis, West Virginia

Camille Gates
Broadway Mortuary
Wichita, Kansas

Jesse Gomes
Molloy Funeral Home Inc.
West Hartford,
Connecticut

Wylie Halferty
Wheeler-Pressly Funeral
Home and Crematory
Rock Island, Illinois

Chelsea Hogan
Joseph W. Bliley Funeral Home
Richmond, Virginia

**Angelina
Huddleston-Kush**
Heritage Funeral
Home-Oak Creek
Oak Creek, Wisconsin

Kayla Hutter
Jefferson Memorial
Funeral Home & Cemetery
Pittsburgh, Pennsylvania

Dominique Johnson
The House of Johnson
Funeral Home
Detroit, Michigan

Steven Johnson
H.E. Turner & Company Inc.
Batavia, New York

Morgan Liscio
Old Bridge Funeral Home
Old Bridge, New Jersey

Nicole Lutz
Mueller Memorial
Saint Paul, Minnesota

Rachel Mackey
Advent Funeral &
Cremation Services
Falls Church, Virginia

Katheryn McFadden
Leonard Funeral Home &
Crematory, Dubuque, Iowa

Amber Perez
Heritage Funeral
Home-Milwaukee
Milwaukee, Wisconsin

Charles Poston
Robinson Funeral Home
& Crematory-
Powdersville Rd.
Easley, South Carolina

Kelsey Ricci
Mitchell-Wiedefeld
Funeral Home
Baltimore, Maryland

Joe Louis Sanchez
Kreidler Funeral Home Inc.
McAllen, Texas

Alexandria Shadof
Heritage Funeral
Home-Greenfield
Greenfield, Wisconsin

Ashley Smith
Smith-Benton Funeral Home
Benton, Arkansas

Katlyn Tuaeitia
Coleman-Taylor
Funeral Services
Cecil, Pennsylvania

Tyler Wilson
Evergreen Funeral Home
& Cemetery
Louisville, Kentucky

**Professional Women's
Conference
(David C. Baue
Scholarships)**
Laura Adamo
Kuhn Funeral Homes
West Reading,
Pennsylvania

Alex Adams
Erlewein Mortuary
& Crematory
Greenfield, Indiana

Kerri Bittner
Elm Ridge Funeral Home
Muncie, Indiana

Teri Boda
Hulse, Playfair & McGarry
Ottawa, Ontario

Lucia Dickinson
Edmond, Oklahoma

Morgan Drew
Ballhorn Chapels
Sheboygan, Wisconsin

Natalie Enoch
Jones Funeral Home
Jacksonville,
North Carolina

Monica Hall
Richard R. Robinson
Funeral Home
Macon, Georgia

Tiffany Huger
Wiseman Mortuary Inc.
Fayetteville, North Carolina

Chanda Jeffers
Wylie Funeral Homes PA
Randallstown, Maryland

Caitlin Johnson
Kirk Funeral Home
Rapid City, South Dakota

Jennifer Lares
U.S. Army Regional
Mortuary, Europe & Africa
Landstuhl, Germany

Rachel Mackey
Advent Funeral &
Cremation Services
Falls Church, Virginia

Anna Nesbit
Soxman Funeral Homes Ltd.
Pittsburgh, Pennsylvania

Hannah Alyss Noe
Posey Funeral Directors
North Augusta,
South Carolina

Mandy Rodriguez
Brown Funeral Home
Niles, Michigan

Melanie Siano
Holmdel Funeral Home
Holmdel, New Jersey

Megan Smith
McFarland Funeral Chapel
Tryon, North Carolina

Savannah Toews
Tri-State Cremation and
Funeral Services
Texarkana, Arkansas

Evelester Vargas
Logan Square
Funeral Home
Chicago, Illinois

Joyce Williams
Stinson Funeral Home
Detroit, Michigan

Certified Celebrant Training Program

Timothy Brand
Thompson Funeral Home
Lexington, South Carolina

Vienna Conyngham
Miller Funeral &
Cremations
Rochester, New York

Nancy Jackson
Home Hospice of
Grayson County
Sherman, Texas

Megan Moten
Cook-Walden
Funeral Home
Austin, Texas

Christa Ovenell
Koru Cremation
Funeral Ceremony
Vancouver, British
Columbia

Christine Radojcsics
Snyders Funeral Home
Lexington, Ohio

Stephen Rios
Altmeyer Funeral Home
Virginia Beach, Virginia

Kayla Tyus
Tyus-Fields Funeral Home
Detroit, Michigan

Lakeisha Webb
Memphis Funeral Home
Memphis, Tennessee

Kimberly Wolfe
Wolfe Brothers
Funeral Home
West Memphis, Arkansas

National Emerging Leaders Program

Jack Attfield
New Corner Cremations
& Funerals
Depew, New York

Joshua Austin
Cozine Memorial Group
Wichita, Kansas

Krystle Ballance
Cropo Funeral Chapel
Winnipeg, Manitoba

Alexandra Caselli
Jefferson Memorial
Funeral Home & Cemetery
Pittsburgh, Pennsylvania

Christopher Costello
Mothe Funeral Homes
Algiers, Louisiana

Bryce Giroux
Garden City Funerals
& Cremations
St. Catharines, Ontario

Alexandria Johnson
Trinity Memorial Gardens
Trinity, Florida

Steven Johnson
H.E. Turner & Company Inc.
Batavia, New York

Tawanna Johnson
Saunders Funeral Home
Jacksonville, North Carolina

Maureen Krienen
Krienen-Griffith
Funeral Home
Wilmington, Delaware

Alexandra Lazaruk
Park Memorial Ltd.
Edmonton, Alberta

Marshall Loring
Messinger Mortuary
Scottsdale, Arizona

Rachel Mackey
Advent Funeral &
Cremation Services
Falls Church, Virginia

Emily Murphy
Lasting Tributes by Fellows,
Helfenbein, and Newnam
Annapolis, Maryland

Crystal Pattillo
O'Guinn Family
Funeral Home, Clio, Michigan

Sarah Rehberg-Ziesmer
Heritage Funeral Homes
Oak Creek, Wisconsin

Eddie Richardson
Miller, Moster, Robbins
Funeral Home
Connersville, Indiana

**Jacqueline Scheel
Weinman**
John N. Santeiu & Son Inc.
Garden City, Michigan

Megan Smith
McFarland Funeral Chapel
Tryon, North Carolina

Joshua Van Staaldin
Knollcrest Funeral Home
Lombard, Illinois

NFDMA Convention

Kevin Brooks
Northeast Texas
Community College
Mt. Pleasant, Texas

Damien Carter
Greene Funeral Home
Alexandria, Virginia

Myiesha Fields
Mansfield Funeral Home
& Cremations
Mansfield, Texas

Sheri Franklin
Northeast Texas
Community College
Mt. Pleasant, Texas

Cierra Jefferson
Northeast Texas
Community College
Mt. Pleasant, Texas

Angela McLaurin
Wiseman Mortuary Inc.
Fayetteville, North Carolina

Jerri Reed-Taylor
Leak & Sons Funeral Home
Chicago, Illinois

Linda Thrasher
F.L. Sims Funeral Home
East Point, Georgia

Gary T. Whitley, Jr.
Nelms Memorial
Funeral Home
Huntsville, Alabama

CANA Convention

Kerri Bittner
Elm Ridge Funeral Home
Muncie, Indiana

Christopher Costello
Mothe Funeral Homes
New Orleans, Louisiana

Joe'l Maldonado
Final Transitions LLC
Beaufort, South Carolina

Kari Northey
Langeland Funeral Home
Kalamazoo, Michigan

Mack Tall Hill
Cascade Funeral Directors
Tualatin, Oregon

NFDA Convention

Tiffany Aguilar
Aguilar Funeral Services
Mt. Vernon, Texas

Anthony Brayboy
Baltimore, Maryland

Eldrick Brown
Roberts Funeral Home
Birmingham, Alabama

Libby Brown
Johnson Brown
Funeral Service
Norwood, Ohio

Desirae Delgado
Harrell Funeral Homes
Austin, Texas

Peter Dilwith
Mililani Memorial Park
& Mortuary
Pearl City, Hawaii

Myiesha Fields
Mansfield Funeral Home
& Cremations
Mansfield, Texas

Dawn Gialet
Hainstocks Funeral Home
& Crematorium-Service
Corporation International
Edmonton, Alberta

Brandon Griffin
Bastrop Providence
Funeral Home
Bastrop, Texas

Shantelle Holts Joseph
Sid Roberts Funeral Home
Nacogdoches, Texas

Peter Johnson
Jefferson Memorial
Funeral Home & Cemetery,
Pittsburgh, Pennsylvania

Vincent Johnson
Greene Funeral Home
Alexandria, Virginia

Stephen Kemp
Kemp Funeral Home &
Cremation Services
Southfield, Michigan

Melina Maslanka
Osceola Memory Gardens
Kissimmee, Florida

Janet McGee
University of Minnesota
Minneapolis, Minnesota

Amy McMullen
DeBaun Funeral Home
Terre Haute, Indiana

Bethany Moscalink
Paul G. Fink Funeral
Home Inc., Connellsville,
Pennsylvania

Amber Perez
Heritage Funeral
Home-Milwaukee
Milwaukee, Wisconsin

Kelly Richmond
VanderLaan Funeral Home
Hudsonville, Michigan

Elysia Smith
Frank E. Campbell –
The Funeral Chapel
New York, New York

Megan Smith
McFarland Funeral Chapel
Tryon, North Carolina

Linda Thrasher
F.L. Sims Funeral Home
East Point, Georgia

Savannah Toews
University of
Northeast Texas
Mt. Pleasant, Texas

Allison Voorhess
Wm. Sullivan and Son
Funeral Directors
Royal Oak, Michigan

Student Arranger Training Program

Eastwick College
Hackensack, New Jersey

**Lake Washington Institute
of Technology**
Kirkland, Washington

**Mid-America College of
Funeral Service**
Jeffersonville, Indiana

St. Petersburg College
Pinellas Park, Florida



The 2024
scholars came
from 24 U.S. states
and 6 Canadian
provinces.



"With these scholarships, I'm more excited than ever to continue my studies and work hard to make the most of this opportunity. I'm committed to doing my best and honoring your faith in me through dedication and hard work... I hope to one day pay it forward and support others in the way you've supported me."

PARKER SAPPINGTON
Fall 2024 Foundation '45 and
Dennis Schoepp Memorial
Scholarship Recipient (for
future Montana funeral
directors)

SCHOLARSHIPS: Academic Class of 2024

During the 2024 spring and fall scholarship cycles, the Foundation awarded 62 total academic scholarships, ranging from \$2,500 to \$5,000, including four scholarships for military veterans, to funeral service students across the United States and Canada. These students exemplified exceptional dedication and a strong commitment to the profession.

Thanks to the generosity of our donors, these scholarships not only support the educational journey of these future professionals but also help us forge meaningful connections with deserving students, empowering them to build promising careers in funeral service.

Calvin Amato

Tyrone, Pennsylvania
Pittsburgh Institute of
Mortuary Science

Berly Anez

Davenport, Florida
St. Petersburg College –
Funeral Services Program

Kirill Anisimov

Trinidad, Colorado
Arapahoe Community College
– Mortuary Science Program

Toyanne Baker

Philadelphia, Pennsylvania
Northampton Community
College – Funeral Service
Education

Nikolai Blentlinger

Magnolia, Texas
Commonwealth Institute
of Funeral Service

Bonita Boyce

Mississauga, Ontario
Humber College

Evie Brisley

Ridgewood, New York
American Academy
McAllister Institute of
Funeral Service Education

Eldrick Brown

Birmingham, Alabama
Commonwealth Institute of
Funeral Service

Ashleigh Brune

Mesa, Arizona
Chandler-Gilbert Community
College – Mortuary Science
Program

Lauren Brunke

Defuniak Springs, Florida
Southern Illinois University –
Mortuary Science and Funeral
Service

Nicole Caldwell

Chandler, Arizona
Chandler-Gilbert Community
College – Mortuary Science
Program

Kylee Carr

Oklahoma City, Oklahoma
University of Central
Oklahoma

Jackson Cisco

Celina, Ohio
Cincinnati College of
Mortuary Science

Carolyn Cizmok

Surrey, British Columbia
Canadian College of
Funeral Service

Emilie Côté

Longueuil, Quebec
Collège Rosemont

Jesse Currens

Lawrenceburg, Kentucky
Mid-America College of
Funeral Service

Shoshana Deming

Baltimore, Maryland
Community College of
Baltimore County-Catonsville
– Mortuary Science Program

Cherie Digby

Buckeye, Arizona
Chandler-Gilbert Community
College – Mortuary Science
Program

Charlene Edelmann

Rochester Hills, Michigan
Wayne State University –
Mortuary Science Program

Hailee Fenlon

Liberty Township, Ohio
Cincinnati College of
Mortuary Science

Alyssa Ford

Lowell, Michigan
Worsham College of
Mortuary Science

April Gentling

Minneapolis, Minnesota
University of Minnesota –
Program of Mortuary Science

Kassidy Goad

Fancy Gap, Virginia
Mid-America College of
Funeral Service

Gina Hansen

Staten Island, New York
American Academy McAllister
Institute of Funeral Service
Education

Melissa Harris

Elkhart, Indiana
Mid-America College of
Funeral Service

Chloe Hennebury

Mount Pearl, Newfoundland
and Labrador Canadian
College of Funeral Service

Korissa Holloman

Adairville, Kentucky
John A. Gupton College –
Funeral Service Programs

Mélanie Huth

Saint-Hyacinthe, Quebec
Collège Rosemont

Emma Hyer

Edinburgh, Indiana
Worsham College of
Mortuary Science

Cierra Jefferson

Midlothian, Texas
Northeast Texas
Community College –
Funeral Service Education

Jennifer Jones

Clearwater, Florida
St. Petersburg College

Jaxson Karline

Burnsville, Minnesota
University of Minnesota –
Program of Mortuary Science

Alyss Kerl

Houston, Texas
Commonwealth Institute
of Funeral Service

Laurie Lee Laracy

Conception Harbour,
Newfoundland and Labrador
Canadian College of Funeral
Service

Kelly Lasater

Billings, Montana
Des Moines Area Community
College – Mortuary Science
Program

Jessah Linden

York, Nebraska
Des Moines Area Community
College – Mortuary Science
Program



"This scholarship not only alleviates the financial burden of my education but also validates the passion I have for this profession."

LODINE THOMPSON
Fall 2024 NGL Harry Pontone Memorial Scholarship Recipient



"Your investment in my education is not just an encouragement but also a validation of my goals and dedication to the field. It is truly humbling to have my efforts recognized by an organization that upholds the highest values of the funeral service profession."

ALYSS KERL
Fall 2024 Funeral Directors Life Memorial Scholarship Recipient



"I want to make it a daily task to guide families meaningfully as we plan celebrations that will remember, honor, and celebrate the lives of their loved ones."

ELDRICK BROWN
Spring 2024 Foundation '45 Scholarship Recipient



"Beyond the financial assistance, this scholarship affirms my commitment to this meaningful profession and connects me to a network of professionals who share my passion for serving others with empathy and integrity."

JESSE CURRENS
Fall 2024 Memorial Classic Scholarship Recipient



"This award will certainly have a significant positive impact on not only myself academically, but most importantly, it will make a difference in the lives of the bereaved families I aspire to serve."

JENNIFER JONES
Spring 2024 Journey to Serve Veteran Scholarship Recipient



"This profession is my priority, and I will continue to give such a great oath to this industry and the families I will serve. It is people like you who help students like me to continue to focus wholly on their education and focus less on the stress of paying for school."

ALYSSA FORD
Spring 2024 Foundation '45 Scholarship Recipient

Ellysa Marshall
Armstrong, British Columbia
Canadian College of
Funeral Service

Michael Napolitano
Rochester, Minnesota
Pittsburgh Institute
of Mortuary Science

Meghan Nixey
Humboldt, Saskatchewan
Canadian College of
Funeral Service

Adam Palumbo
Canandaigua, New York
Pittsburgh Institute of
Mortuary Science

Kaitlyn Pelletier-Leicht
Edmonton, Alberta
Canadian College of
Funeral Service

Toni Pletcher
Yellville, Arkansas
Arkansas State
University - Mountain
Home - Funeral Science
Program

Brian Poulin
Brighton, Massachusetts
North Shore Community
College - Funeral Service
Program

Jonathan Radford
Brookhaven, Georgia
John A. Gupton College -
Funeral Service Programs

Steven Ringel
Nashville, Tennessee
John A. Gupton College -
Funeral Service Programs

Bobby Robinson
Preston, Idaho
Commonwealth Institute
of Funeral Service

Parker Sappington
Billings, Montana
Arapahoe Community College
- Mortuary Science Program

Yota Sarantos
Toronto, Ontario
Humber College

Haley Schultz
Richfield, Minnesota
University of Minnesota -
Program of Mortuary Science

Mallory Shetka
Lake Crystal, Minnesota
University of Minnesota -
Program of Mortuary
Science

Nicole Snatchko
Greensburg, Pennsylvania
Pittsburgh Institute
of Mortuary Science

Denica St. Pierre
Comber, Ontario
Collège Boréal

Dachota Thebo
Groton, Connecticut
FINE Mortuary College

Deric Thomas
Dublin, Georgia
Ogeechee Technical College -
Funeral Service Education

Lodine Thompson
Whitby, Ontario
Humber College

William Finn Trotman
Hyattsville, Maryland
University of District of
Columbia Community
College - Mortuary Science
Program

Nathalie Ubaldegaray
Staten Island, New York
American Academy McAllister
Institute of Funeral Service
Education

Cristina Valles
El Paso, Texas
Chandler-Gilbert Community
College - Mortuary Science
Program

Camila Vintimilla-Caster
Fort Worth, Texas
Dallas Institute of Funeral
Service

Sioux Westby
Indianapolis, Indiana
Worsham College of Mortuary
Science

McKenzie Widen
Concordia, Kansas
Des Moines Area Community
College - Mortuary Science
Program

Tsun Hung Mark Wong
Vancouver, British Columbia
British Columbia Funeral
Association and Funeral
Service Association of B.C.

Major Donors. Major Impact.



With deep gratitude, the Foundation recognizes our major donors – those who contributed \$10,000 or more in 2024 – for their extraordinary generosity and belief in the Foundation’s mission.

Our supporters strengthen the vital connection between funeral service professionals and the communities they serve. By investing in the people and programs that bring compassion, dignity, and healing to communities and families in their most vulnerable moments, our supporters make a difference.



THANK YOU!

- **SCI/Dignity Memorial:** \$217,500
- **Homesteaders Life Company:** \$135,100
- **Legacy.com:** \$110,000
- **The Tom Johnson Memorial Classic:** \$105,000
- **Physicians Mutual:** \$102,500
- **Precoa:** \$60,000
- **Global Atlantic:** \$33,500
- **Foresight:** \$20,874
- **Eagle's Wings Air, Inman Shipping Worldwide, The McComb Family Foundation, and Travel Plan by Inman:** \$19,780.18
- **Tribute Technology Foundation:** \$17,200
- **Matthews Aurora Funeral Solutions:** \$15,000
- **The Baue Family:** \$13,500
- **Batesville:** \$10,000
- **Cadence:** \$10,000
- **Eternity's Touch:** \$10,000
- **Funeral Services of Iowa Inc.:** \$10,000
- **Louisiana Funeral Directors Association:** \$10,000
- **John O. Mitchell III and John O. "Jack" Mitchell IV, CFSP, CCSP:** \$10,000
- **Passages International:** \$10,000
- **Thomas Pontone – in memory of Louis & Josephine Pontone:** \$10,000
- **Schoedinger Funeral Service Fund of The Columbus Foundation:** \$10,000
- **Starmark Funeral Products:** \$10,000
- **The Wilbert Group:** \$10,000



2024 Funeral Service Foundation Golf Classic

FOR THE BENEFIT OF FUNERAL SERVICE

Each year, the Funeral Service Foundation Golf Classic brings together supporters, funeral service professionals, and golf enthusiasts for a day of friendly competition, all in support of the funeral service community. The 24th annual event was hosted at TPC Louisiana, one of the region's premier courses, where more than 130 participants from across the country enjoyed a world-class golfing experience while raising funds for the cause!

With the support of Major Co-Benefactors Service Corporation International and Foresight, as well as Presenting Sponsor The Wilbert Group, nearly 60 organizations competed for the 2024 trophies. Rounding out a successful and competitive event, Batesville and NGL took home the first- and second-place trophies, respectively.

MAJOR CO-BENEFACTORS



**Service Corporation
International**

PRESENTING SPONSOR



\$5,000 PREMIER SPONSORS

Batesville
Homesteaders
Life Company
Matthews Aurora
Funeral Solutions
National
Guardian Life
Insurance
Company
Passages
International
Precoa
Regions Funeral
and Cemetery
Trust
Ring Ring
Marketing

\$5,000 EAGLE SPONSORS

@need
Marketing
The Baue Family
C&J Financial
ClearPoint
Federal Bank
& Trust
Funeral
Directors Life
Insurance Co.
Global Atlantic
Travel Plan by
Inman, Eagle's
Wings Air &
Inman Shipping
Worldwide
TruStage
Tukios

\$2,000 BIRDIE SPONSORS

American
Funeral
Consultants
Argent Trust
Arrington
Funeral
Directors
Atlantic Coast Life
Elevia
For Grief
Howe-Peterson
Funeral Home
& Cremation
Services
MacKinnon
& Bowes
ObituaryShare.
com

\$2,500+ UNDERWRITERS

Answering
Service for
Directors
Foundation
Partners Group
Lake Lawn
Metairie Funeral
Home and
Cemeteries
Mid-States
Recycling Inc.
NFDA
Park Lawn
Physicians Mutual
Robinson Funeral
Home
Vertin

\$1,000 CONTEST UNDERWRITERS

Carmon
Community
Funeral Homes
Cozine Memorial
Group
Express Funeral
Funding
Krause Funeral
Homes &
Cremation
Service
Nomis
Publications Inc.
Speaks Chapels

\$500 TEE BOX SIGNAGE AND IN-KIND SUPPORT

Gables Capital
Management Inc.
Garfield Refining
Preneed Funeral
Programs
Trigard

"It's About Relationships"

DONOR RECEPTION

On the evening of October 21, more than 350 of the Foundation's dedicated donors, alongside current and former trustees and volunteers, gathered for the exclusive Donor Reception, generously underwritten by Global Atlantic Financial Group for the 11th consecutive year.

Hosted by Mark Krause, the Foundation's immediate past chair, the event honored more than 20 major donors, including Homesteaders, the Tom Johnson Memorial Classic Golf Tournament, Physicians Mutual, and Service Corporation International, all of which are at the \$100,000+ contribution level. Precoa was also recognized for its impactful pledge of \$50,000 this past year. Those who supported the Foundation with gifts and pledges of \$10,000 or more were honored with ceremonial checks prominently displayed throughout the room, including those checks from Funeral Services of Iowa and the Louisiana Funeral Directors Association, which were presented on site.



DISTINGUISHED SERVICE AWARD

The evening concluded with the presentation of the Foundation's Distinguished Service Award, which was given posthumously to Tom Johnson, founder of Prime Succession and Johnson Consulting, former member of the Foundation's Board of Trustees, and founder of what is now the Tom Johnson Memorial Classic Golf Tournament. Former Foundation Trustee Jake Johnson spoke movingly about his father's profound influence on funeral service by highlighting his role as friend and mentor to countless individuals in the profession.

The Foundation extends its gratitude to The Messenger Co. for its support in honoring Tom's legacy. The company helped memorialize him with a portrait displayed on stage and provided printed memorial and donation cards featuring one of Tom's favorite quotes: "It's about relationships."

Former Foundation Chair Bob Arrington then led the Foundation's mission moment and paddle raise for the Tom Johnson Memorial Scholarship Fund, with pledges and gifts totaling \$135,000. This fully endowed academic scholarship will be awarded to students enrolled in accredited mortuary science degree programs beginning in 2025.



Fundraising for this special scholarship continues; to make a donation to the Tom Johnson Memorial Scholarship, please scan the QR code.



2024 Donor Honor Roll

The Donor Honor Roll recognizes and celebrates the generous donors that have given to the Foundation since 2002. Those listed donated in 2024 and/or have contributed \$25,000 or more cumulatively (including in-kind support). An asterisk * indicates first-time donors. We are truly grateful for gifts at every level!



**LEARN MORE
AND DONATE
ONLINE**
at [FuneralService
Foundation.org](https://FuneralServiceFoundation.org)

WAYS TO GIVE:



\$1,000,000+



\$500,000+



\$250,000+

THE BAUE FAMILY

*THE ESTATE OF
EDWARD FITZGERALD*

Legacy.com®



THE PONTONE FAMILY



\$100,000+

Answering Service for Directors

Broadcast Music Inc.

Buckner Management Services/Ralph Buckner Foundation

Carmon Community Funeral Homes, John and Linda Carmon

Carriage Services Inc.

Cypress Funeral Services Inc., Ken Varner

Eagle's Wings Air, Inman Shipping Worldwide, The McComb Family Foundation, and Travel Plan by Inman

Foundation Partners Group

Funeral Directors Life

Guerra & Gutierrez Mortuaries, Anthony Guerra

Keystone Group Holdings Inc.

Mark Krause

Live Oak Bank

The Connie and John Morrow Family

Park Lawn Corporation

Physicians Mutual

Pinnacle Funeral Service

Ruck Funeral Homes, The Ruck Family

The Richard Tetrick Family Foundation

Tribute Technology Foundation

Trigard, The Darby Family

The Whitmore Group, James Metzger

Wilbert Funeral Services Inc.

\$50,000+

Anonymous

Argent Trust

Arrington Funeral Directors, Bob and Judy Arrington

ClearPoint Federal Bank & Trust

Consolidated Funeral Services

Jay Dodds & Brad Green

The Dodge Company

Ferno-Washington Inc.

Flanner Buchanan

2024 HONOR ROLL

FrontRunner Professional

Ernie Hagel

Hightower Family Funeral
Homes, R. Bryant and Cathy
Hightower

Holmes-Watkins Funeral
Homes, The Holmes Family
(In memory of Arthur G.,
Howard L., Mark and Norman
M. Holmes)

The Robert G. Horn Family

Johnson Consulting Group,
Thomas Johnson and Jake
Johnson

Kapinos-Mazur Funeral
Home, Maxine and Ed Mazur

Keith M. Merrick Company
Inc.

Lynch & Sons Funeral
Directors; Thomas, Patrick
and Timothy Lynch
(In memory of Edward Lynch)

The Stephen Mack Family
(In memory of Steve Mack)

Meadow Hill Company Inc.,
David Gordon (Thumbies
Fingerprint Keepsakes)

Messenger Co.

Michigan Funeral Directors
Association

New York Funeral Directors
Association

Nomis Publications Inc.

Patterson-Barclay
Memorial Foundation Inc.,
Jack Allen

Precoa

Schoedinger Funeral &
Cremation Service, Randy
Schoedinger

Victoriaville & Co.

Walker Family Funeral
Homes, Keith Walker

\$25,000

Academy of Professional
Funeral Service Practice

Anderson-McQueen Funeral
and Cremation Centers

Anthony Funeral &
Cremation Chapels

ASCAP, Phil Skinner

Austin-Kositzky Inc.

The Brashears Family

Concord Family Services Inc.

Cozine Memorial Group,
Ashley and Carolyn Cozine

Cremation Association of
North America

Federated Funeral Directors
of America

Foresight

Fred Hunter Memorial
Services

French Funerals and
Cremation, Chester French
Stewart

Fuller Funeral Home and
Cremation Service, Kay
and Tim Miller, and Michael
S. Fuller

funeralOne

Bill Hawkins

Lynn and David Hirt

Earl Hodges

Horan & McConaty
Funeral Home (In honor of
Jack and Valerie Horan)

ICCFA Educational
Foundation

Iles Funeral Home and
Preneed Systems (In honor
of Charles W. Iles)

Independent Funeral Group
Inc.

Indiana Funeral Directors
Association

International Order of the
Golden Rule

Lake Lawn Metairie Funeral
Home, part of Dignity
Memorial

Leavitt Funeral Home Inc.,
The Leavitt Family

Louisiana Funeral Directors
Association

MacKinnon & Bowes Ltd.,
Allan Cole

Madelyn Co. (In memory of
Lisa Saxer Buross)

McLane Funeral & Cremation
Services

William E. Mercer

Miller-Jones Mortuary &
Crematory

John O. Mitchell III; John
O. "Jack" Mitchell IV, CFSP,
CCSP; Mitchell-Wiedefeld

Funeral Home; and The John
O. Mitchell Charitable Trust

Newington Memorial Funeral
Home, Diana and James Kurz

Patton-Schad Funeral &
Cremation Services, Pat and
Sue Patton

Thomas Pontone
(In memory of Louis and
Josephine Pontone)

Porter Loring Mortuaries

PSI Funds

Radney Funeral Home,
Randy Anderson

Ring Ring Marketing

Shackelford Funeral
Directors

Speaks Chapels

Daniel M. Stevens

Tennessee Funeral Directors
Association

Tennessee Funeral Security
Inc.

Tiedemann-Bevs Industries
Inc.

Trust 100

Waller Funeral Home,
Beth Waller Rosson and
Bob Rosson

Walton's Funerals and
Cremations, Ed McCaffery
and Tammy Dermody

Wappner Funeral Directors &
Crematory

John & Barbara Wenig

\$10,000+

Cadence*

Eternity's Touch*

Funeral Services of Iowa Inc.*

Passages International

Schoedinger Funeral Service
Fund of The Columbus
Foundation

Starmark Funeral Products

The Wilbert Group

\$5,000+

Jennifer Kaset

Legacy Funeral Holdings Inc.,
Michael Soper

NewBridge Group,
Jeff Boutwell

Moloney Funeral Homes,
Dan Moloney Jr.*

O'Donnell Cremations -
Funerals - Celebrations,
Anthony O'Donnell*

Robinson Funeral Home,
Chris Robinson

Southern Funeral Director

Lon and Ellen Swedberg

Tukios

\$1,000+

@need Marketing

A.S. Turner and Sons Inc.*

Alderson Ford Funeral Homes
Inc., Daniel and John Ford

American Funeral
Consultants

Atlantic Coast Life

Busch Funeral & Crematory
Services

C&J Financial

Caldwell Parrish Funeral
Home, Mark Parrish

Graham Cook

Elevia

Express Funeral Funding

For Grief

Howe-Peterson Funeral
Home & Cremation Services,
Timothy Schramm

Lucas Funeral Home,
Jimmy Lucas

Musgrove Family
Mortuaries & Cemeteries,
Mark Musgrove

Nie Family Funeral Home &
Cremation Services, Dutch
and Donna Nie

Obituaryshare.com

Christine Pepper

T.P. White & Sons,
John Croxton

Unity Financial Life Insurance
Company

Vertin Company

Weeks' Funeral Homes

Up to \$999

A.A. Rayner & Sons Modern
Funeral Services

Abriola Parkview Funeral
Home Inc.

Altmeyer Funeral Home	Alexandra Caselli	Florida State College at Jacksonville	Hamlin-Hansen-Kosloski Funeral Home
Applied Lighting Solutions Inc.	Casey, Halwig & Hartle Funeral Home	Ford-Stewart Funeral Home Inc.	Harry H. Witzke's Family Funeral Home Inc.
Arlington Memorial Chapels Inc.	Central New York Community Foundation	Fouts Funeral Home	Hastings Funeral Home
Armstrong Funeral Homes Inc.	Cesar Ornelas Law PLLC	Fox Funeral Home Inc.	Hayes Funeral Home
Arnett & Steele Funeral Home and Cremation Center	Charles G. Schmitt Funeral Home	Fraley Funeral Home LLC	Heath Funeral Chapel
Auble Funeral Home	Christopher Costello	Franklin P. Jackson Funeral Home	Henderson Funeral Home
Bailey Funeral Home	Claussen Funeral Home	Frigid Fluid Company	Higgins-Reardon Funeral Home
Baldwin Funeral Services	Clement L. Pantalone Funeral Home Inc.	G.C. Williams Funeral Home Inc.	Greg and Helen Hilgendorf
Barnes Friederich Funeral Home	Cline-Hanson Funeral Home	Gables Capital Management Inc.	Hixson Brothers LLC
Bates Funeral Chapel	Cocklin Funeral Home Inc.	Garden City Funerals	Hoff Funeral & Cremation Services
Baxter-Gardner Funeral Home	Colvin Funeral Home Inc.	Garfield Refining Company	Dan Hogan
Bayliff & Son Funeral Home Inc.	Combs, Parsons & Collins Funeral Home	Gehlbach & Royse Funeral Home Inc.	Mary Holden
Beall Funeral Home	Connecticut Funeral Directors Association Inc.	Gent Funeral Home Inc.	Holland & Bonine Funeral Home
Becker Funeral Home	Corey Funeral Home	George C. Lima Funeral Home Inc.	Hooper, Huddleston & Horner Funeral Homes & Cremation Services
Ruth Bedell	Crawford Funeral Homes Inc.	George Darte Funeral Chapel Inc.	Howard K. Hill Funeral Services
Bedene Funeral Home Inc.	Crouch Funeral Home	George Renner & Sons Funeral Home Inc.	Hughart, Beard & Giles Funeral Homes
Beecher Funeral Home	Crowder-Hite-Crews Funeral Home & Crematory	Grandstaff-Hentgen Funeral Service	Hullinger Mortuary
Bibber Memorial Funeral Homes	Custom Air Trays	Gray Funeral Home Inc.	Hunn, Black & Merritt Funeral Home & Crematory
Boles Funeral Service & Cremation Inc. DBA Richard Boles Funeral Service	Damar-Kaminski Funeral Home	Green Hills Mortuary & Memorial Chapel Inc.	Indiana Funeral Care-Harry W. Moore Chapel
Bowerman Funeral Home	Danekas Funeral Home	Greenwood Funeral Home	J. Henri Morin & Son Inc.
Bradbury Memorial Center	Dangler Funeral Home of West Orange	Greer's Mortuary	J.F. Brittenum & Son Funeral Home
Branch Funeral Home Inc.	David C. Brown Funeral Home	Groce Funeral Home & Cremation Service	J.F. Floyd Mortuary
Bridges-Cameron Funeral Home	Davis Funeral Home Inc.	Gunderson Funeral and Cremation Care	James H. Cole Funeral Home Inc.
Brinsfield Funeral Home	Dooley Funeral Home Inc.	Gupton Mortuary Services	James H. Delaney & Son Funeral Home
Brockhaus Funeral Home	Dorr & Clark Funeral Home LLC	Gutterman Funeral Directors	James O. Bradley Funeral Home Inc.
Brooke and Edward Krishok Family	Eannace Funeral Home Inc.	Guy & Allen Funeral Directors Inc.	Jones Funeral Service
Brown Funeral Home	Earnest Johnson Funeral Home	H.E. Turner & Company Inc.	Jones-Wynn Funeral Home & Crematory, Ellen and Scott McBrayer
Burns Funeral Home & Crematory	Farber Funeral Services LLC	H.L. Snyder Funeral Home Inc.	Joseph A. Fluehr III Funeral Home Inc.
Jessica Bursi	Farnsworth Mortuary & Crematory	Hackman Family Funeral Homes-Hackman Chapel	Dwayne Josey
Butler Funeral Homes & Cremation Tribute Center	Fife Funeral Home Inc.	Halbritter Wickens Funeral Services	K.L. Brown Funeral Homes
C.R. Lyons & Sons	Finch & Finch Inc. Funeral & Cremation Service	Hallett Funeral Home Inc.	Kansas Funeral Directors Association
Calvert-Belangee-Bruce Funeral Home	Fisch Funeral Home & Monument LLC		
The Cammack Family - Welch Funeral Home	Flamm Funeral Home		
	Flanner Buchanan Funeral Center Decatur Township		

2024 HONOR ROLL



Kassly Mortuary Ltd.	Molloy Funeral Home	Reeves & Baskerville Funeral Homes and Crematory	Strano & Feeley Family Funeral Home
KMB & Associates LLC	Moloney's Lake Funeral Home & Cremation Center*	Ryan Reyes	T.M. Ralph Plantation Funeral Home
Knollcrest Funeral Home	Moore-Cortner Funeral Home	Richard J. Modell Funeral Home & Cremation Services	Tawanna Johnson
Konrad-Behlman Funeral Homes & Crematory	Morris Nilsen Funeral Chapel	Richardson-Stafford Funeral Home	Thomas C. Strickland & Sons Funeral Home
Shailaja Koppolu	Mueller Memorial	Ridgeway Funeral Home Inc.	Tidd Funeral Home
Jessica Koth	Mueller's Funeral Home Inc.	Robert E. Milward Fund at Blue Grass Community Foundation	Tommy E. Taylor Funeral Home Inc.
Krauss Funeral Home Inc.	Muir Bros Funeral Home	Steve Robinson	Trainor Funeral Home Inc.
Kreinen-Griffith Funeral Homes	Mystic Funeral Home LLC	Roller-Chenal Funeral Home	Tri-S Consulting
Lakes Funeral Home	Neeld Funeral Home Inc.	Rosenacker and Associates	Twiford Funeral Homes
Langeland-Sterenbergl Funeral Home	Neil W. Regan Funeral Home	Ross Funeral Home of Akron LLC	Vancouver Casket Ltd.
Jedd Lapid	Nelson-Frazier Funeral Home	Ross-Roden Funeral Services LLC	Village Funeral Home
Lasting Tributes	Nemu	Rozga Funeral & Cremation Services	Stephanie and Alan Wagner, Donor Advised Fund of the Jewish Community Foundation of the Milwaukee Jewish Federation
Lawrence E. Moon Funeral Home	O'Brien-Sullivan Funeral Home	A Sacred Choice Funeral Home	Washburn-McReavy Funeral Chapels, Davies Chapel
Lawrence Funeral Home	Oliverie Funeral Home	Sanders Mortuary	Wasson Funeral Home Inc.
Lea Funeral Home Inc.	O'Quinn-Peebles Phillips Funeral Home	Tim and Cheryl Schramm	Mike Watkins, CFSP, CCO
Lee's Funeral Home LLC	Ott/Haverstock Funeral Chapel	Schumacher-Kish Funeral and Cremation Services Inc.	Watson-Hunt Funeral Home
Legacy.com	Palmer Bush & Jensen Chapel	SCI Illinois Service LLC	Anna Wedel
Lesko Funeral Home	Paradise Memorial Funeral Home	Señoriales Corporación de Servicio	Weigel Funeral Home
Liberty Mortuary Inc.	John Parlapiano	Seymour Funeral Home & Cremation Service	Wells/Sheffield Funeral Chapel
Scott MacKenzie	Parrott & Ramsey Funeral Home	Short Funeral Home	Wetzel Funeral Home & Crematory Inc.
Mandziuk & Son Funeral Directors Inc.-Warren	Paul C. Rogers and Sons Funeral Homes	Smith Family Funeral Homes	Wheeler Mortuary of Portales Inc.
Marshall Marra Funeral Home	Paul E. Mayhew Funeral Home Inc.	Smith-Funeral Chapels	Whitham-Kanapaux Funeral Home Inc.
Martin & Castille Funeral Home	Peery & St. Clair Funeral Home	Smith-Corcoran Funeral Homes	Steve Winburn
Maus Funeral Home Inc.	Perman Funeral Home & Cremation Service	Mr. George R. Snowden Sr.	Winowicz Funeral Service
McCoy & Harrison Funeral Home Inc.	Peter Rossi & Son Memorial Chapel	Snyder Funeral Homes Inc.	Wise Funeral Service
McHoul Funeral Home Inc.	Peterson Brothers Funeral Home and Cremation Services	Spear-Miller Funeral Home	Wiseman Mortuary Inc.
McKenna Ouellette D'Amato Funeral Home	Phaneuf Funeral Homes & Crematorium	Speers Funeral Chapel	Woodbine Funeral Home Inc.
McKnight Funeral Home & Monument Company	Powell Funeral Home Inc.	Spengel-Boulanger Funeral Home Inc.	Wujek-Calcaterra Funeral Home
Menlo Park Funeral Home	Pray Funeral Home	Spicer-Mullikin Funeral Homes & Crematory	Wyman-Fisher Funeral Home Inc.
Merle Hay Funeral Chapel	Preneed Funeral Programs Inc.	Starks Family Funeral Homes & Cremation Services	Yarbrough Mortuary Services
Messinger Mortuary	Pulliam Funeral Homes PC	Stewart Family Funeral Home	Zabka-Perdue Funeral Home
Michael J. Grant Funeral Home	Reed Funeral Home Inc.	Stone Funeral Home Inc.	



Jedd Lapid
Executive Director
Funeral Service Foundation

jlapid@funeralservicefoundation.org



Jessica Bursi
Program and Development
Manager
Funeral Service Foundation

jbursi@funeralservicefoundation.org



Christina Von Den Bergh
Associate
Funeral Service Foundation

christina.vondenbergh@funeralservicefoundation.org

Dear Foundation Donors,

As I reflect on the past year, I am struck by the power of connection – the relationships we build, the support we extend, and the impact we make together. At the Funeral Service Foundation, our work is rooted in compassion, and it is through your generosity and dedication that we are able to lift up grieving communities across the country.

Your support – whether through a gift of time, talent, or treasure – makes our mission possible. Because of you, we are able to invest in the people and programs that strengthen the funeral service profession.

We fund scholarships that help students pursue their calling. We support continuing education and resources for funeral professionals. And we champion initiatives that advance the meaningful work of those who serve grieving families every day.

The strength of our community lies in the relationships we nurture. Our donors and volunteers are the heart of our mission. You believe in the importance of compassionate care. You understand the essential role of funeral service in helping families navigate loss and begin healing. And you act – again and again – to ensure that this work continues to thrive.

As we look to the future, we do so with deep gratitude and renewed purpose. Together, we are creating a stronger, more resilient profession. Together, we are honoring lives, supporting communities, and helping people heal.

Thank you for your unwavering support, your trust, and your belief in our shared mission.

With heartfelt appreciation,

Jedd Lapid
Executive Director
Funeral Service Foundation

FuneralServiceFoundation.org



13625 Bishop's Drive
Brookfield, WI 53005 877-402-5900

Since 1945, the Funeral Service Foundation has served as the philanthropic voice of the funeral profession and has identified as the charitable arm of the National Funeral Directors Association since 1997. Donors and volunteer leaders profession-wide support the Foundation in its mission of lifting up grieving communities by investing in people and programs that strengthen funeral service.



GIVE MORE BY GIVING TOGETHER

IMPACT 1000 is a collective initiative that unites individual Funeral Professionals to champion change and raise funds to support the overarching mission of the Funeral Service Foundation.

JOIN TODAY



**FUNERAL SERVICE
FOUNDATION**

GET INVOLVED AND JOIN THE MOVEMENT

Join now and explore benefits by going to
FuneralServiceFoundation.org/impact1000

