



MAJOR CO-BENEFACTORS

<> CFS Dodge

WHEN WE COME TOGETHER "FORE" THE STUDENTS, WE STRENGTHEN THE ENTIRE PROFESSION. YOUR CONTRIBUTION SUPPORTS ACADEMIC SCHOLARSHIPS FOR STUDENTS PURSUING DEGREES IN FUNERAL SERVICE.

SUPPORTER BENEFITS

\$12,500 MAJOR CO-BENEFACTOR

- Prime placement of company logo in *Director* Magazine ads; web-based campaign landing page (with link back to company) and 2020 Impact Report
- Sponsorship acknowledgement during virtual general session
- Full-page ad in virtual Golf Classic program (shared in Foundation Lounge and with all Golf Classic supporters)
- "Donor check" for virtual exhibit and "Proud Supporter" virtual background for use during Convention
- Company quoted in news releases announcing success of campaign and scholarship winners (through 2021)
- Option to record scholarship winner announcement for social media
- Three posts, exclusive to company, on social media channels (Facebook, Twitter, LinkedIn) with link to company

\$10,000 PRESENTING SUPPORTER

- Prime placement of company logo in *Director* Magazine ads; web-based campaign landing page (with link back to company) and 2020 Impact Report
- Sponsorship acknowledgement during virtual general session
- Full-page ad in virtual Golf Classic program (shared in Foundation Lounge and with all Golf Classic supporters)
- "Donor check" for virtual exhibit and "Proud Supporter" virtual background for use during Convention
- Company quoted in news releases announcing success of campaign and scholarship winners (through 2021)
- Two posts, exclusive to company, on social media channels (Facebook, Twitter, LinkedIn) with link to company

"CHIP IN" ONLINE:
FuneralServiceFoundation.org



SUPPORTER BENEFITS

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\$5,000 PREMIER SUPPORTER

- Company name in *Director* Magazine ads and 2020 Impact Report
- Company logo on web-based campaign landing page (with link to company)
- Half-page ad in virtual Golf Classic program (shared in Foundation Lounge and with all Golf Classic supporters)
- "Proud Supporter" virtual background for use during Convention
- Company mention in news releases announcing success of campaign and scholarship winners (through 2021)
- One post, exclusive to company, on social media channels during virtual Convention (Facebook, Twitter, LinkedIn) with link to company

\$3,000 EAGLE SUPPORTER

- Company name in *Director* Magazine Ads, web-based campaign landing page, 2020 Impact Report
- "Proud Supporter" virtual background for use during Convention
- Half-page ad in virtual Golf Classic program (shared in Foundation Lounge and with all Golf Classic supporters)
- Company mention in news release announcing success of campaign
- One post on social media channels, named with other sponsors, during virtual Convention (Facebook, Twitter, LinkedIn) with link to company

\$2,500 "FORE" THE STUDENTS SUPPORTER

- Company name in *Director* Magazine Ads, web-based campaign landing page, 2020 Impact Report
- "Proud Supporter" virtual background for use during Convention
- Half-page ad in virtual Golf Classic program (shared in Foundation Lounge and with all Golf Classic supporters)
- Company mention in news release announcing success of campaign
- One post on social media channels, named with other sponsors, during virtual Convention (Facebook, Twitter, LinkedIn) with link to company

\$1,500 BIRDIE SUPPORTER

- Company name in *Director* Magazine Ads, web-based campaign landing page, 2020 Impact Report
- "Proud Supporter" virtual background for use during Convention
- Quarter-page ad in virtual Golf Classic program (shared in Foundation Lounge and with all Golf Classic supporters)
- Company mention in news release announcing success of campaign

SCHOLARSHIP SUPPORTERS

\$1,000

- Company name on web-based campaign landing page and 2020 Impact Report
- "Proud Supporter" virtual background for use during Convention

\$500

- Company name in *Director* Magazine Ads, web-based campaign landing page, 2020 Impact Report
- "Proud Supporter" virtual background for use during Convention
- Company mention in news release announcing success of campaign

\$250

- "Proud Supporter" virtual background for use during Convention

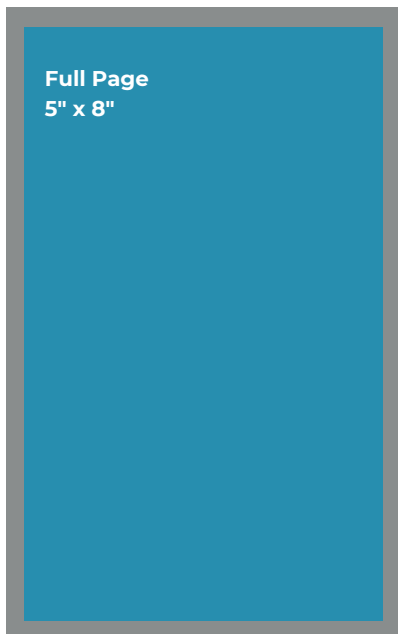
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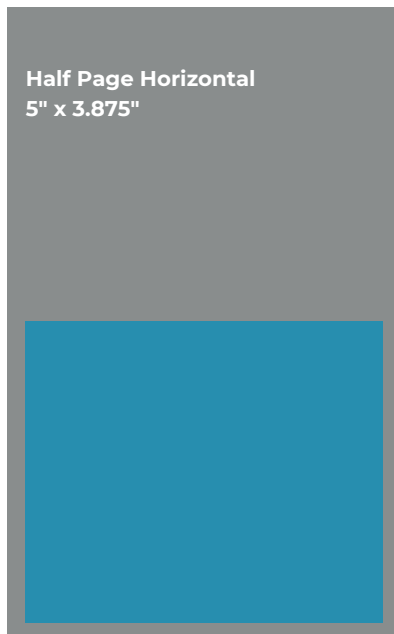
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PROGRAM ACKNOWLEDGEMENT DESIGN SPECS



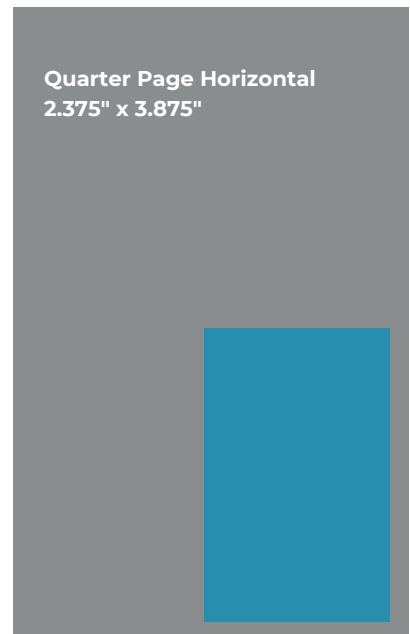
Full Page
 5" x 8"

Major Co-Benefactors | \$12,500
 Presenting Supporters | \$10,000



Half Page Horizontal
 5" x 3.875"

Premier Supporters | \$5,000
 Eagle Supporters | \$3,000



Quarter Page Horizontal
 2.375" x 3.875"

"Fore" The Students Supporters | \$2,500
 Birdie Supporters | \$1,500

SUBMISSION INSTRUCTIONS:

Please email your JPEG, PDF or EPS file (300 dpi or better) to Kelly Manion at kmanion@funeralservicefoundation.org.

SUBMISSION DEADLINE: OCTOBER 5, 2020

PLEASE NOTE:

In order to maintain the tax-deductible status of your contribution, your acknowledgment may only include your company identity (logo) along with a statement of thanks, support or recognition of the Foundation's efforts and/or a personal message in keeping with the spirit of the Foundation's mission. **Acknowledgments that do not meet this criteria cannot be included in the program, and you may be asked to resubmit your artwork.**

ACKNOWLEDGEMENT EXAMPLE:

